

# Penn Lines Classified Advertisements

**Penn Lines** classified advertisements reach nearly 166,000 rural Pennsylvania households! Please note ads must be received by the due date to be included in the requested issue month. Ads received beyond the due date will run in the next available issue. Written notice of changes and cancellations must be received 30 days prior to the issue month. Classified ads will not be accepted by phone, fax or email. For more information please contact Michelle M. Smith at 717-233-5704.

## PLEASE SUBMIT A CLEARLY WRITTEN OR TYPED SHEET WITH THE FOLLOWING REQUIRED INFORMATION:

- Cooperative members should please submit the mailing label from *Penn Lines* as proof of membership.
- Non-members should submit name, address, phone number, and email address, if applicable.
- Month(s) in which the ad is to run.
- Ad copy as it is to appear in the publication.
- Heading ad should appear under, or name of special heading (additional fee). See below for FREE heading options.

### FREE Headings:

- |                            |                          |
|----------------------------|--------------------------|
| • Around the House         | • Motor Vehicles & Boats |
| • Business Opportunities   | • Nursery & Garden       |
| • Employment Opportunities | • Real Estate            |
| • Gift & Craft Ideas       | • Recipes & Food         |
| • Livestock & Pets         | • Tools & Equipment      |
| • Miscellaneous            | • Vacations & Campsites  |
|                            | • Wanted to Buy          |

## CLASSIFIED AD SUBMISSION/RATES

### Electric co-op members:

\$20 per month for 30 words or less, plus 50¢ for each additional word.

### Non-members:

\$70 per month for 30 words or less, plus \$1.50 for each additional word.

### Ad in all CAPITAL letters:

Add 20 percent to total cost.

### SPECIAL Headings:

\$5 for co-op members, \$10 for non-members. Fee applies to any heading not listed under "FREE Headings", even if the heading is already appearing in *Penn Lines*. For ads running a special heading in consecutive months, the fee is a one-time fee of either \$5 or \$10 for all consecutive insertions.

### PAYMENT:

**Please make CHECK/MONEY ORDER payable to: PREA/Penn Lines.** Insertion of classified ad serves as proof of publication; no proofs supplied.

### SEND COMPLETED AD COPY AND PAYMENT TO:

*Penn Lines* Classifieds • P.O. Box 1266 • Harrisburg, PA 17108