

Pennsylvania Rural Electric Association

Associate Member Program

About PREA

The Pennsylvania Rural Electric Association (PREA) is the service organization that represents the interests of 14 electric cooperatives in Pennsylvania and New Jersey. Today, these not-for-profit organizations serve more than 235,000 homes, businesses and industries, representing **more than 600,000 consumer-members**.

Often serving as the **economic drivers** in their service areas, electric cooperatives play a vital role in their communities. They provide the services that allow businesses and industries to prosper and grow, improving the quality of life for their consumer-members.

In support of their efforts, PREA performs a variety of functions, from legislative **advocacy** to training and education. PREA also provides legal assistance, communications support, and coordination efforts for a number of member events and programs. The association works in conjunction with Allegheny Electric Cooperative, Inc. (Allegheny), a generation and transmission organization that supplies wholesale power to these 14 member systems.

PREA and Allegheny, through the combination of support services and competitively priced power, work to ensure the **success** of cooperatives in Pennsylvania and New Jersey.



**PENNSYLVANIA
RURAL ELECTRIC ASSOCIATION**

P.O. Box 1266
Harrisburg PA 17108-1266
717.233.5704 • www.prea.com



PREA Associate Member Program

PREA & You: Partnering for Success

The PREA Associate Member Program is about **partnership**. Associate Members play a key role in the success of electric cooperative organizations in Pennsylvania and New Jersey. By providing professional expertise in vital business and industry matters, Associate Members help cooperatives more effectively serve their membership. In today's competitive environment, that partnership is more important than ever.

PREA's Associate Member Program is designed to help you make the most of that partnership. The **membership benefits** are structured to provide you with ease of access to cooperative activities – and cooperative decision-makers – so you can focus on forging bonds and building relationships.

For your convenience, the PREA Associate Member Program has several levels of participation to suit your needs. Each level has benefits geared toward your level of **engagement**, whether you attend our various events or want to show your support for cooperative activities in other ways. Please consult the chart below in choosing a membership level. We look forward to partnering with you.



Benefit Comparison Chart

BENEFIT	PREMIER \$3,000	CLUB \$1,500	ASSOCIATE \$500
PREA/Allegheny Summer Meeting Attendance	2 admitted	1 admitted	-----
PREA/Allegheny Annual Meeting Attendance	2 admitted	1 admitted	-----
PREA/Allegheny Summer Meeting Sponsorship	Included	Included	-----
PREA/Allegheny Annual Meeting Sponsorship	Included	Included	-----
PREA Membership Directory Full Page Ad	50% discount	10% discount	-----
Penn Lines Magazine Ad	25% discount	-----	-----
First Choice for Additional Sponsorships	Included	-----	-----
PREA Membership Directory – 2 Copies	Included	Included	Included
PREA News, Monthly Newsletter Subscription	Included	Included	Included
Penn Lines, Monthly News Magazine Subscription	Included	Included	Included
Invitation to Various Meetings	Included	Included	Included
PREA Associate Member Guide Listing	Included	Included	Included
PREA Associate Member Promotional Badge	Included	Included	Included
PREA Associate Member Spotlight in PREA News	Included	Included	Included

PREA ASSOCIATE MEMBER APPLICATION

☐ Premier – \$3,000 ☐ Club – \$1,500 ☐ Associate – \$500

Mail or email completed application to: Attn: Kristin Bleiler • PREA • P.O. Box 1266 • Harrisburg PA 17108-1266

Checks should be made payable to Pennsylvania Rural Electric Association

If you have any questions, please contact: Kristin Bleiler at PREA • 717.233.5704 • kristin_bleiler@prea.com

Company _____

Primary Contact Name _____

(This person will receive publications and pertinent information)

Address _____

City _____ State _____ Zip _____

Email Address _____

Website Address _____

Phone _____ Cellphone _____